Fact Sheet – Selling and Sampling Alcohol at Farmers Markets and Farm Stands

	Wine	Beer	Cider	Distilled Products
License Price:	\$125 – Farm	\$320 – Farm	\$125 – Cider	\$128 – Farm Distiller
	Winery (150,000	Brewery (60,000	Producer (any	(35,000 gallons per
	gallons/yr or less)	barrels or less,	amount)	year or less)
		must be NYS		
	\$50 - Micro Winery	labeled and can	\$75 – Farm Cidery	
	(1,500/yr or less)	also sell and	(150,000 gallons per	
		sample NYS	year or less)	
		labeled cider)		
			Cider is defined as	
		\$320 - Micro	3.2% to 8.5%	
		Brewery (60,000	alcohol with	
		barrels or less,	nothing added that	
		doesn't need to be	increases the	
		local but can't	alcoholic content	
		sell/sample cider)	produced by natural	
			fermentation.	
Inquadiants	Must be made from		To be NVC lebeled	Must be made from
Ingredients Requirements:	Must be made from at least 75% grapes,	Until 12/31/2017: Made from at	To be NYS labeled the cider must be	Must be made from at least 75% NYS
Requirements.	fruits, or other	least 20% NYS	made exclusively	ingredients
	agricultural	hops and 20% of	from apples or	iligieulelits
	products grown in	all other	other pome fruits	
	NYS	ingredients must	(i.e. pears, quinces	
	1415	be produced in	etc.)	
		NYS	Ctc.,	
		1/1/2018 -	If a cider also meets	
		12/31/2023	the definition of a	
		60%/60%	wine, vendors can	
		1/1/2024 and	choose to register	
		after:	as either.1	
		90%/90%		
			1- "	A
NYS Brand Label	\$50 per product	\$0 per product in	\$0 (but you must	\$250 per product
Registration Price:	with 7% alcohol or	making 1500	include a lab	
	less	barrels or less	analysis showing	
	\$0 per product with	\$150 fee per per	the product is between 3.32 and	
	over 7% alcohol	product if making	6.9% alcohol OR a	
	Over 770 alconor	1501 barrels or	copy of COLA from	
		more	TTB for 7.0 to 8.5%	
		more	1101017.0 to 0.570	
Marketing Permit	\$395 for 3 years or	\$395 for 3 years or	\$395 for 3 years or	\$395 for 3 years or
Price:	\$25 for single use	\$25 for single use	\$25 for single use	\$25 for single use
Allowed to sell by				
the glass at the	Yes	No	No	No
state fair without a				
license?				
Allowed to sell by				
the glass with	Yes, \$36 fee.	Yes, \$36 fee.	Yes, \$36 fee.	Yes, \$36 fee.
Special Events	Up to 4 times/yr	Up to 4 times/yr	Up to 4 times/yr	Up to 4 times/yr
Permit?	5 to 4 times/ yr	op to 4 times/ yi	5 to 4 times/ yr	op to 4 times/yi
. Crime:				
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¹See the Guide for New York State Farmers for additional details on this situation.